



2017-2018 Fortune Freestyle Survey Summary

The summary following summary combined the themes from the parents and athletes survey; parents n= 31, athletes n=22

Strengths:

- Overall kids are happy with their coaches and the program!
- Training on boxes and rails
- Parent feel they are kept informed of club activities
- Safety

Challenges:

- 6 parents did not know who their kids coach was
- Parents, particularly those not on the d-team, do not know who the board members are
- Board transparency is a concern; this may be related to the subsequent question regarding the board keeping parents informed which received mixed reviews
- Communication between parents and coaches
- Coaches being on time

To keep in Mind Going Forward:

- Parents want FF to be a fun and a competitive club
- Parents really want a report card (97%). Kids are more split on the issue but the response is still favorable
- Parents have indicated they want to kept informed #1 e-mail, #2 at the hill, #3 website. There is little interest in a newsletter or social media
- Parent's level of satisfaction related to the child's overall progress is mixed (5 disagree and 7 neither agree nor disagree). This may could be related to the communication between parents and coaches.
- Club organization is also split
- Parents and kids want a mogul program
Parents 67.7 yes
40.9 maybe
Kids 54.5 yes
40.9 maybe
- The following three areas were identified by parents as needing improvement
 1. Technical skiing (kids identify that they want help with technical skiing the least)
 2. Mogul skiing (kids identify a split on time spent doing this and 50% wish FF helped them more with that)
 3. Competition preparation (50% of the kids want more help with this)

- Kids seem split on whether or not coaches spend time with them at lunch or after session. If this is an expectation, then it needs to be explicitly outlined in the coaches' contract and could have compensation implications.
- Kids reported split on the softer skills. Specifically, that coaches help them when they are nervous and scared

Opportunities:

- AGM, deeper dive on a few questions (mini focus groups)
- Transparent recruitment
- Volunteer options

-board member

26.7 % a little bit interested

20% interested

13% very interested

-Assigned activities

31% a little bit interested

27% interested

10% very interested

Overall Impressions:

- There is an opportunity to increase the number of responses in the “strongly agree” category even amongst D-Team parents
- There is a high level of folks reported in the “neither agree or disagree” category
- There is work to be done with newer families/athletes